

Professional Services

You bring the expert knowledge of your company's strategy, we'll bring the analytics team.

The Professional Services team leverages analytical, technology, and business optimization expertise to tackle your toughest data challenges by:

- Building actionable reports and guiding you to make data-driven business recommendations
- Identifying and importing the different data sources needed to answer a specific problem
- Providing best practice tips and tricks based on needs and goals

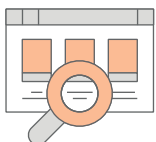
Multiple analyses are created with your guidance to deliver the following items:



An **analysis plan** that is truly actionable



Metrics and reports to create coherent dashboards for your team



Data exploration and **optimal measures** to answer your business questions



A **final write-up** with descriptive interpretations of your reports and recommendations for next steps

Data Analysis vs Professional Data Services

Professional Data Services provides an additional level of support. This table illustrates the added value you receive from working with our Professional Data Services team:

	Data Analysis Services	Professional Data Services
Analysis Plan	✓	✓
Structured Timeline		✓
Column Creation	✓	✓
Metric & Report Building		✓
Report Interpretation		✓
Analysis Summary		✓

Additional Offerings

Data Science and Statistical Analysis

Leverage the Magento Business Intelligence [Import API](#) in conjunction with open source programming languages like R and Python, the Professional Services team can help you tackle your toughest analytical challenges.

Data Migration Services

Receive assistance migrating to a new database schema, server, or reporting.

Customer Data Enrichment

Effortlessly augment your customer understanding with data from sources like Experian, Tower Data, and Datafinder.

Custom Engagements

Work with the Professional Services team to customize offerings based on your specific needs.

The Magento Advantage

To find out how Magento Business Intelligence Professional Services can help grow your business, visit rjmetrics.com.